



## CoastSNAP Privacy Notice

We want to ensure that you are aware of how we handle the images you share with us.

Our primary objective is to capture the condition of the beaches, and we do not collect any personal data about the individuals submitting the images. Your privacy is of utmost importance to us.

Please note we do have a separate Data Protection and Privacy Policy.

The following are measures we take to protect your privacy for the CoastSNAP project:

1. **No Personal Data Collection:** We do not collect any information about the person submitting the image. Your participation is entirely anonymous.
2. **Review Process:** Each image is reviewed to ensure that the central focus remains on the beach itself. Images depicting people as the primary subject may be rejected to maintain the project's focus on the condition of our beaches.
3. **Face Blurring:** In an effort to safeguard individual privacy, we automatically process and run a face blurring process in the images you submit, we do not guarantee the effectiveness of this process. This is done to reduce the possibility of identifying individuals, aligning with our commitment to prioritising privacy.
4. **Limited Processing:** We want to emphasise that we do not process the photographs to record, learn, or make decisions about individuals. The main purpose is to highlight the condition of our beaches.

It's important to mention that our approach is in stark contrast to commercial publishers, including newspapers, who may not follow similar privacy measures.

Your contributions play a crucial role in making our project a success. If you have any concerns or questions regarding the privacy aspects of our Citizen Science Project, please feel free to contact at [walescmc@gmail.com](mailto:walescmc@gmail.com).

Thank you for your valuable participation and commitment to understanding the evolution of our beaches!